

WELCOME TO OUR WORLD OF SHOPPING



# Mall Profile



2023





## ABOUT US

As Limpopo's 78 000m<sup>2</sup> super-regional shopping destination of choice, Mall of the North offers a diverse mix of shopping and leisure options, and a host of attractions unique to the centre. Mall of the North offers a full range of fashion, footwear, home décor, health and beauty, banking and more, a generous choice of restaurants and takeaway options, and entertainment for the whole family including Ster-Kinekor cinemas and The Fun Company.

In 2022, Mall of the North welcomed over 8.1 million shoppers, achieving a gross turnover of R2.5 billion.

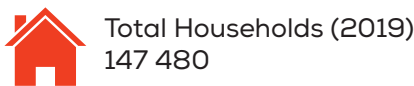
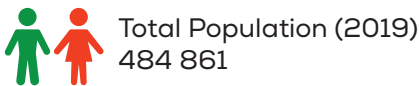
## LOCATION & CATCHMENT AREA

Mall of the North offers excellent visibility, accessibility and convenience due to its location on the corner of the R81 and N1 bypass. The mall serves as the trading area of the entire Limpopo region including Polokwane, Phalaborwa, Tzaneen, Louis Trichardt, Mokopane and to a lesser degree cross-border shoppers from Botswana and Zimbabwe.

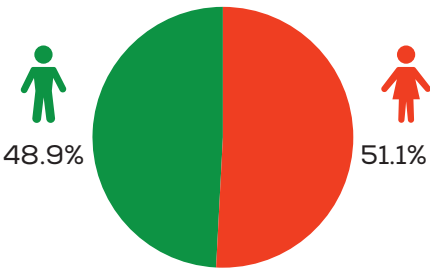


# DEMOGRAPHICS

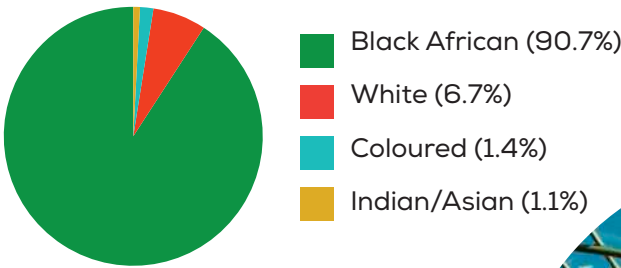
## PRIMARY TRADE AREA



### GENDER PROFILE



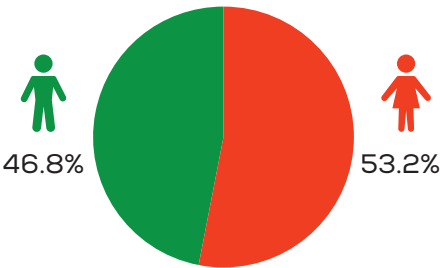
### RACIAL PROFILE



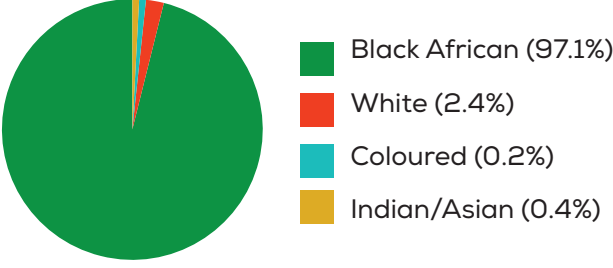
## SECONDARY TRADE AREA



### GENDER PROFILE



### RACIAL PROFILE





## KEY FACTS

FOOT TRAFFIC PER YEAR:	8 151 802 (January–December 2022)
ANNUAL TRADING DENSITY:	R35 033.95
SPEND PER HEAD:	R334.29 (average)
TRADING HOURS:	Weekdays: 9am–7pm Weekends & Public Holidays: 9am–5pm



## ANCHOR TENANTS

**Checkers** |  **Edgars** |  |  | **WOOLWORTHS**

## MAJOR TENANTS

**COTTON:ON** |  |  **mr price group** |  **GREAT MOMENTS AT THEIR GREATEST** | 

 **the fun company**  
family entertainment centre |  **TRUWORTHS**

## SERVICES

Shopper convenience is at the heart of every visit with ample parking and other services including: wheelchair facilities, toilet facilities for disabled shoppers, unisex parent child bathrooms, unisex baby changing rooms, as well as free Wi-Fi.

## ACHIEVEMENTS

- SACSC The Spectrum Awards - Retail Design & Development Award 2011 - Winner Overall
- SACSC Retail Design & Development Award 2011 - Winner Category A (Shopping Centres over 25 000m<sup>2</sup>)
- SAPOA Innovation & Excellence in Property Development - Retail Development 2012
- PMR Africa Diamond Arrow Award - Shopping Centre of the Year (Limpopo) 2012-2022 and winner of Impressive New Development 2012 (Limpopo)
- Polokwane Chamber of Business - Local Business of the Year 2013
- Kimberly Clark Golden Service Awards 2013 - Cleanest Shopping Centre in South Africa (medium size retail category)



## IN BRIEF

**SIZE:** 77 786m<sup>2</sup> Super-Regional Shopping Centre  
**OPENING DATE:** 14 April 2011  
**NUMBER OF SHOPS:** 180  
**AVERAGE MONTHLY FOOT TRAFFIC:** 679 317 (2022)  
**PARKING:** Free parking  
**LSM CATEGORY:** 6-10



## TENANT MIX

Mall of the North is anchored by Woolworths, Pick n Pay, Checkers, Game and Edgars. Nationals include Truworths, Foschini, Mr Price, Dis-Chem and Clicks. Anchors are supported by a full range of fashion, footwear, sportswear, furnishings, home decor and healthcare stores. The tenant mix also includes exciting international brands H&M, Kingsley Heath, iStore, Lacoste, Polo, Levi's and international retailers Cotton On and Factorie. Banks include Nedbank, Standard Bank, ABSA, FNB, Capitec, African Bank and Old Mutual. Entertainment includes Ster-Kinekor and The Fun Company.

## KEY PERFORMANCE STATISTICS

	2019	2020	2021	2022
January	674 588	682 721	603 530	670 724
February	620 394	663 060	586 257	577 104
March	726 430	603 808	602 116	644 253
April	672 688	310 588	576 264	645 659
May	668 342	461 561	620 730	637 831
June	702 422	512 671	574 894	613 870
July	693 412	545 906	588 594	685 740
August	720 836	590 232	606 003	616 611
September	694 044	595 822	618 844	634 038
October	671 916	658 570	682 903	711 862
November	764 243	681 361	690 716	714 348
December	995 740	908 201	958 606	999 762

TOTAL VISITORS: MONTHLY REPORT



### FOOT TRAFFIC PER YEAR:

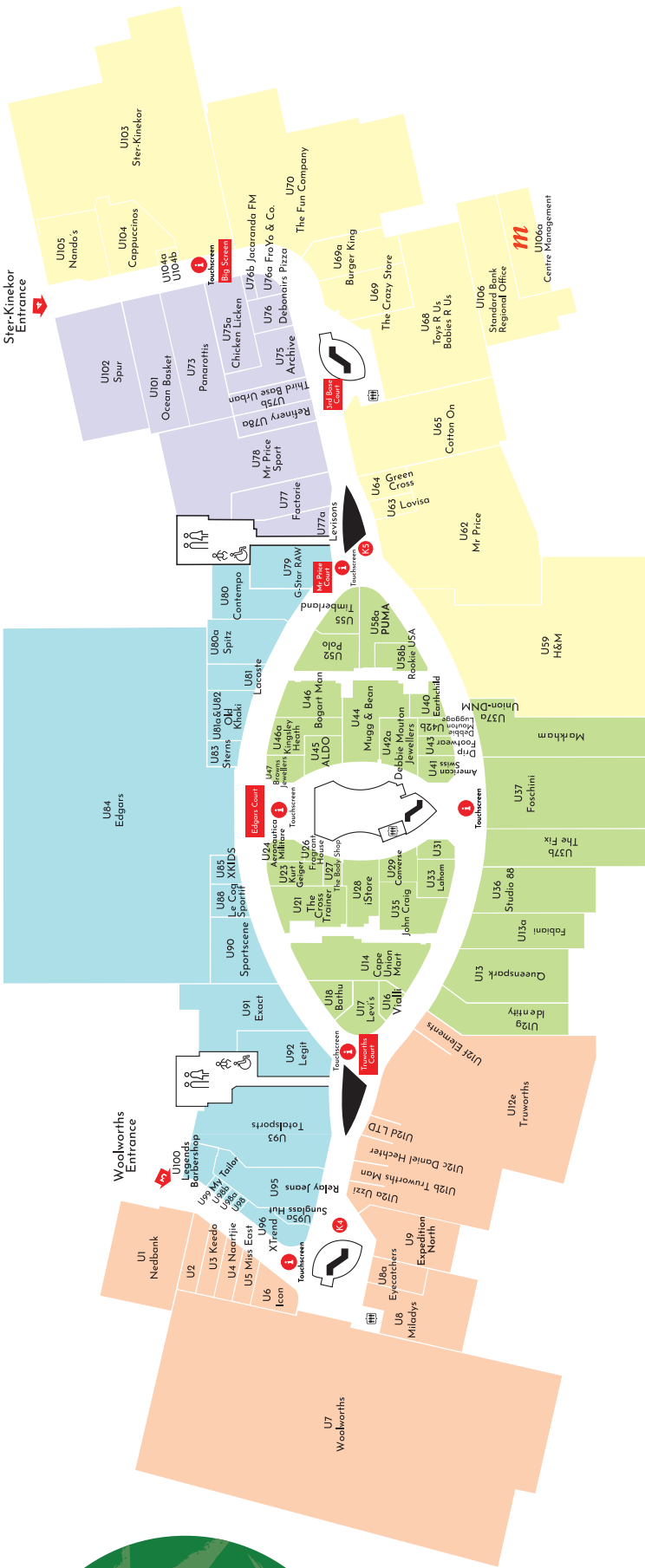
2019: 8 605 058  
 2020: 7 214 501  
 2021: 7 709 457  
 2022: 8 151 802

### 2022 AVERAGE FOOTCOUNT PER MONTH:

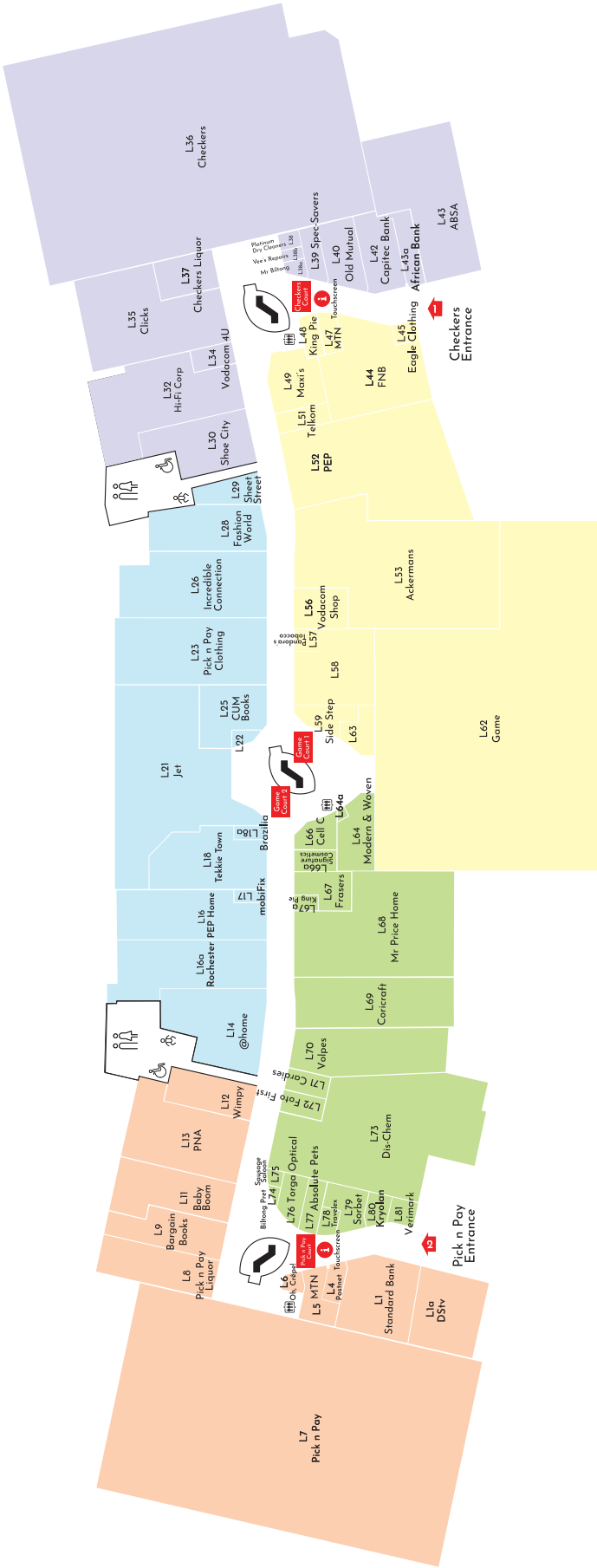
679 317



UPPER LEVEL



LOWER LEVEL







## CONTACT DETAILS

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### Marketing Manager

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### Manager: Court Sales & PR

Thabitha Lekganyane | [pr@mallofthenorth.co.za](mailto:pr@mallofthenorth.co.za)

Flanagan & Gerard  
Property Development & Investment

  
**moolmangroup**  
OUR NAME PRECEDES US

  
**RESILIENT**

The information contained in this document is based on info available at the time and is subject to change